

## McCann Health Japan Wins Silver at Luum Awards!

**Tokyo, December 20, 2023** – McCann Health Japan, an IPG Health Japan company (IPG Health Japan: Minato-ku, Tokyo, representative director, president: Junji Yokokawa) earned silver at the Luum Awards.

Luum Awards is a global festival that celebrates the best in humanity, health and environmental communications and is “dedicated to creativity, exclusively rewarding messages that seek to awaken a social, civic or environmental consciousness so as to make the world a better place.”

Founded in 2021, the Luum Awards does not assign any jury presidents and sets no hierarchies among the judging panel in the spirit of equality – in fact, the male to female ratio is 50:50.

The results of the awards are as follows:

■ Silver

Campaign Name: Time is Love

Category: Health & Wellness Film

Advertiser: Chugai Pharmaceutical Co., Ltd.

[The award-winning work can be viewed here.](#)



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### About McCann Health Japan, an IPG Health Company

Part of the IPG Health network, McCann Health Japan has close to 40 years of experience developing and delivering more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. With more than 200 dedicated professionals, McCann Health Japan has been awarded Campaign Asia Magazine’s Specialist Agency of the Year for the last 14 years including 12 Golds. Learn more: <https://www.mccannhealth.co.jp/en/>



## About FCB Health Japan, an IPG Health Company

Part of the IPG Health network, FCB Health Japan is a full-service healthcare communications agency based in Tokyo. Guided by a belief in a “never finished” process, we bring together creative prowess, scientific strength and health data analytics skills to help clients accelerate their business and impact in the country and across the Asia Pacific region. By combining years of experience in the region and maximizing the power of the broader IPG Health network globally, we deliver the best talent, skillsets and customized solutions with creative, strategy, branding, medical writing, consulting, and digital to clients in Japan. Learn more: <https://ipghealth.com/network/fcb-health-japan>

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