

# IPG Women's Leadership Network

In Japan, WLN Japan was launched in 2018 and currently engages in various activities across the IPG network.

Activities range from seminars and workshops that aim to increase awareness and understanding of the need for gender equality to mentorship programs and confidence building programs to support IPG women and their wellbeing. The group also contributes externally to the promotion of women in society through speaker events and conferences.

In July 2023, WLN Japan became a member of the Japan chapter of UN Women's Unstereotype Alliance, a global thought and action platform that seeks to eradicate harmful stereotypes in all media and advertising content.



J A P A N

# IPG Women's Leadership Network Activities

2018

Launch of IPG WLN Japan Chapter



Mentoring Pilot Program



Confidence building WS with Lean In Japan



Networking – both internal & external



1. IWD Events  
Launch of Truth Studies

2019



2. Mentoring program



3. Senior female leader's breakfast

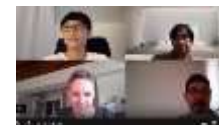


4. College Student WS

2020



Mentoring program  
Follow up



Senior female / male leader's  
online power sessions

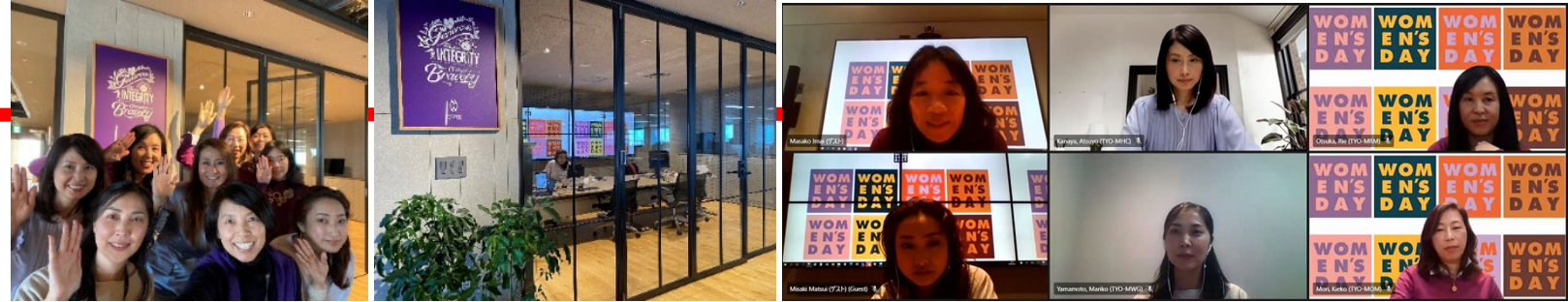


Export WLN programs to  
clients (Client WS)

# IPG Women's Leadership Network Activities

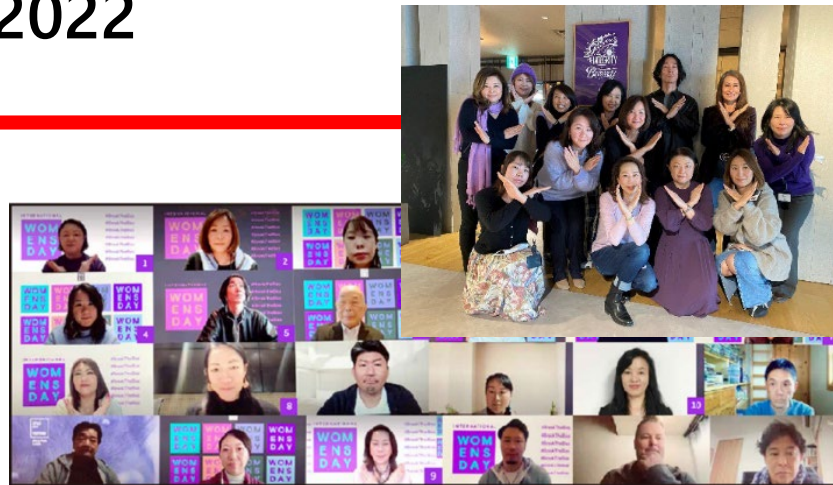
2021

IWD Event  
#ChooseToChallenge

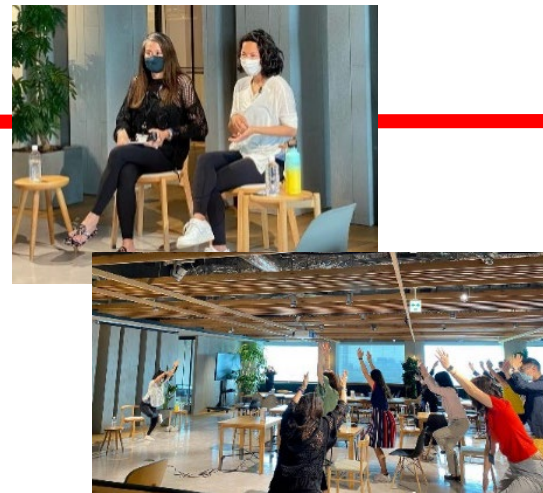


1. IWD Events #BreakTheBias

2022



2. Talk & YOGA Session



3. Year End Talk & YOGA Session with healthy lunchbox and Smoothie



4. Workshop with UN Women



# IPG Women's Leadership Network Activities

2023

IWD Event  
#Embrace Equity



2. UN Women Unstereotype Alliance  
Japan Member



3. Mentor & Mentee Program

4. Let's Chat



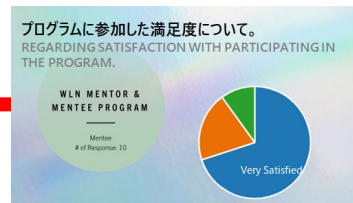
Year-end Yoga

2024

IWD Event  
#Embrace Equity



Mentor & Mentee Program Follow up



2024 – 25 Mentor & Mentee Program  
Kick Off

関連本が、借りられるようになりました。

## 本の借り方

How to borrow books

- 1 本を選ぶ
- 2 QRコードを読み取る
- 3 申込フォームに必要情報を入力
- 4 送る

スマホでこちらを読み取る  
Read this QR code and enter your information.

Looking forward to receiving your feedback on the book.

お問い合わせ先: WLN Japan @ ipg.com

WLN Library Launch